

Stratford-Sub-Castle Primary School PTA Facebook Code of Conduct

Stratford-Sub-Castle Primary School PTA recognises that the use of Social Media is an effective and powerful way in which to communicate and connect with each other.

Our PTA's Facebook page exists in order to keep parents and families informed of PTA activities and events taking place, as well as possible ways to support these. Our intention is to build a community which supports the school through a medium which is preferred by many. We expect that our families' online behaviour reflects the same standards of respect, consideration, responsibility and maturity that are required when communicating in person.

The Facebook page is solely for PTA matters. Any non-PTA issues MUST be referred to school staff.

Using Real Names: All users interacting with our Facebook page, by either liking or commenting on posts must do so using a Facebook account that clearly identifies them by their real name.

Etiquette: Our Facebook page is to be a celebration of our community and we are happy to see people support various posts via a Facebook comment or a 'like'. However, we remind all families that our Facebook page is not the appropriate forum to be raising personal issues. Matters involving any of our children, parents or staff must not be raised on our Facebook page. We will not support interactions that incite or fuel negative sentiments.

We also ask that you do not use the names of our teaching/administration staff, students, parents or any other member of our community in any negative or issue-based postings.

Use of Names and Images in Posts: Privacy acts are in force which do not allow the use of children's names to be used on our Facebook page. Images of children, parents or teachers/admin staff are not permitted to be added.

How to Interact with the Facebook Page: Users will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post or comment by clicking on the like button. Users will not be able to author a posting of their own or load media such as videos or photos. Users are reminded that if you choose to 'like' our page, a thread is automatically linked to your personal Facebook page which then becomes accessible by others. It is therefore recommended that you review your own privacy settings. Stratford-Sub-Castle Primary School reserves the right to block users whose posts/details do not reflect our culture.

Underage Facebook Users: We do not endorse children who are under the 13 year old threshold, imposed by Facebook, to create their own Facebook account. However, we are supportive of children under parental supervision viewing (yet not commenting on) our PTA's Facebook page. We believe our community's conduct on our Facebook page will serve as role modelling for our students as to how to behave in social media spaces.

Friending Staff on Facebook: Our staff operate under a code of conduct that states that they are to maintain a professional relationship with students and parents and refrain from social interaction. Please do not seek to Facebook friend our staff.

Moderation and Blocklisting: We reserve the right to set the strength level of the Facebook profanity filter and to add additional words and names to the page's blocklist.

Actions Resulting from any Breaches of the Code of Conduct: Stratford-Sub-Castle Primary School PTA reserves the right to ban any user from interacting with its Facebook page for breaches of the Code of Conduct.

The Law and Facebook's Terms: The Stratford-Sub-Castle Primary School PTA Facebook page operates under the Commonwealth Telecommunications Act and Facebook's Terms and both will be enforced.

Facebook PTA page

This year we set up our Stratford Facebook PTA page. This was intended to help build our PTA community further by keeping everyone informed of upcoming events and ways in which they can help support them.

Some important points:

- Our PTA Facebook page is a Closed group. Requests to join are approved by our Admin team who are approved by Mrs Bridson;
- No persons under 13 are eligible to join (e.g. no pupils can join!)
- Our PTA Facebook page is only used to promote and support PTA events. Any school-related issues should be communicated via the school office, or to a member of staff where appropriate;
- No photos of children are to be posted on the Facebook page;
- All posts will be reviewed by the Admin team and inappropriate or negative posts will be removed.

Please do join our Stratford PTA Facebook page! It's a fantastic way to support our school, in a positive and proactive way. Whether we're requesting people to make cakes, help at events or bring in goodies for the Christmas bazaar, there will always be some way you can help to support our wonderful school!

To join our Facebook page, send a friend request to *****